

## Message Text

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PAGE 01 SAN SA 00849 282312Z

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ACTION ARA-10

INFO OCT-01 ISO-00 EB-07 XMB-04 AGR-10 TRSE-00 /032 W

----- 103820

R 282211Z FEB 75

FM AMEMBASSY SAN SALVADOR

TO USDOC WASHDC

INFO SECSTATE WASHDC 7544

AMEMBASSY GUATEMALA

AMEMBASSY TEGUCIGALPA

AMEMBASSY SAN JOSE

UNCLAS SAN SALVADOR 0849

E.O. 11652: N/A

TAGS: BTIO, ES

SUBJECT: PRIVATE TRADE OPPORTUNITY

REF: STATE A-7974, 10/25/73

PLS PASS INFO OPIC; FCIA; EXIMBANK

1. 211/01P0008

2. 022875

3. I. DE PEDRAZA

4. 211 EL SALVADOR

5. Y -- COTTON PLANTER

6A. REPLY SOONEST BY AIR MAIL TO --

6B. MRS. ANA MARGOTH MENDEZ DE DEL CID

6C. AVENIDA REPUBLICA FEDERAL Y CALLE RAMON BELLOSO

COLONIA ESCALON

SAN SALVADOR, EL SALVADOR

CENTRAL AMERICA

7. TELEPHONE: 23-1403

8. --

9. 114. 9A. EXCLUSIVE DISTRIBUTORSHIP

10. DESCRIPTION.

2874313-0400. COMPLETE, MIXED FERTILIZER, GUARANTEEING N,P,O,  
AND K CONTENTS FOR ESTIMATED ANNUAL SALES OF \$400,000.

2879149-0400. GUARANTEED BRAND-NAME AGRICULTURAL INSECTICIDES,  
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PRINCIPALLY FOR USE IN COTTON PLANTATIONS FOR ESTIMATED ANNUAL

SALES OF \$400,000.

38423XX-0012. PERSONAL SAFETY DEVICES FOR AGRICULTURAL WORKERS APPLYING EXTREMELY POISONOUS INSECTICIDES IN COTTON PLANTATIONS, SUCH AS PROTECTIVE MASKS, GOGGLES, RESPIRATORY PROTECTION DEVICES, RUBBER BOOTS AND GLOVES; FOR ESTIMATED ANNUAL SALES OF \$12,000. MRS. MENDEZ DE DEL CID IS PRESIDENT OF EL SALVADOR'S CHAPTER OF THE WOMEN'S PAN AMERICAN ROUNDTABLE UNION AND ACTIVE IN OTHER BUSINESSWOMEN'S AND PROFESSIONAL ORGANIZATIONS, AND VERY ACTIVE (AS PLANTER/PRODUCER) IN THE COTTON PLANTATION BUSINESS. MRS. MENDEZ DE DEL CID IS ALSO WELKNOWN TO THE GOES AND ENJOYS A FAVORABLE COMMERCIAL REPUTATION. SHE IS NOW ORGANIZING HER BUSINESS TO INCLUDE THE EXCLUSIVE DISTRIBUTION OF THE AFORESAID MATERIALS AND HAS ALREADY RECEIVED TEMPTING OFFERS FROM GERMANY AND SWEDEN. SHE STATED THAT SHE PREFERS TO DEAL WITH U.S. SUPPLIERS BUT WOULD APPRECIATE BEING ADVISED ASAP AS RE AVAILABILITY, BECAUSE SHE REQUIRES THE FERTILIZERS NO LATER THAN MAY 15 FOR ONCOMING COTTON PLANTING SEASON AND INSECTICIDES NLT JUNE 15. BANKING AND TRADE REFERENCES AVAILABLE FROM: ENRIQUE ALVAREZ D., PRESIDENT, BANCO CAPITALIZADOR, 1A. CALLE PONIENTE 531, SAN SALVADOR, EL SALVADOR, CENTRAL AMERICA. REFERENCES ON HER COTTON PLANTATION BUSINESS: JOSE HUMBERTO GIRON, MANAGER; BANCO HIPOTECARIO DE EL SALVADOR, 4A. CALLE ORIENTE 124, SAN SALVADOR, EL SALVADOR, CENTRAL AMERICA. CAMPBELL

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## Message Attributes

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**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
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**Decaption Date:** 01 JAN 1960  
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**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
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**Review Date:** 29 MAY 2003  
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**Review Transfer Date:**  
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**TAGS:** BTIO, ES  
**To:** COM  
**Type:** TE  
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